

**VILLAGE OF MANCHESTER
ORDINANCE NO. 269**

THE VILLAGE OF MANCHESTER ORDAINS:

The Manchester Village code is hereby amended by replacing Section 151.150, which shall now read as follows

:§ 151.150 PERMITTED TEMPORARY SIGNS.

(A) Generally. The following temporary signs shall be permitted in accordance with the regulations herein.

(B) Permitted real estate.

(1) One nonilluminated sign used for advertising land or buildings for rent, lease, or sale shall be permitted in any district provided the signs are located on the property intended to be rented, leased, or sold. The signs shall not exceed an area of six (6) square feet and a height of four (4) feet in all residential districts and an area of 32 square feet and a height not to exceed 12 feet in all other districts. The signs must be removed seven (7) days after closing. Real estate open house and directional signs are limited to use on the day of the event and are allowed in the public right-of-way.

(2) Signs listing persons or firms connected with construction or work being performed are prohibited.

(C) Temporary signs and temporary promotional signs and banners.

(1) In all districts, the Zoning Administrator may allow a business to use one (1) temporary promotional sign or banner for up to a 45-day period. The use of temporary promotional signs or banners is limited to four (4) times per calendar year. All temporary signs permitted under this provision shall otherwise comply with all requirements pertaining to height and area for the zoning district in which the sign is located.

(2) Allowable portable display signs.

(a) Definition. "Portable display signs" are defined as follows: Sandwich Board Type - two rigid boards, connected at the top to form an A-frame, with the faces of the board extending to within 6" of the ground; Easel Type - a single board held vertically or near vertically and supported with leg(s) extending from the top of the board to the ground to form an A-frame. The board shall extend to within 6" of the ground; double sided type – a single board with display faces on each side, standing vertical, and supported at the bottom.

(b) Location. In commercial zones (C-1, C-2, and CBD), one (1) portable display sign shall be permitted per building or business, placed directly in front of that business or property. In the Central Business District (CBD), portable display signs must be placed so that the outer edge of the display shall be not more than 30 inches from the face of the building. For buildings with distinct and separate uses, one (1)

portable display sign shall be permitted for each principal public building entrance, adjacent to that principal public building entrance. In the C-1 and C-2 districts, portable display signs must be placed at least two (2) feet off the inside of the sidewalk.

(c) Specifications. Maximum height shall not exceed five (5) feet. Maximum width shall not exceed two (2) feet. Portable display signs must be self supporting and structurally stable under all reasonable wind and weather conditions. Business owners will be free to design high quality creations with minimum restrictions, encouraging hand painted, carved, and unique signage on a flat surface. Portable display signage is encouraged to be visually consistent with the architecture within the district the signs are used.

(d) Restrictions.

- (i) Must advertise the adjacent business.
- (ii) Shall not be attached to any stationary fixture in the public sidewalk or common areas.
- (iii) Must not obstruct any driveway or obstruct the sight lines of motorists entering or exiting a driveway or street.
- (iv) Are the responsibility of the sign owner to remove during inclement weather.
- (v) Shall be used only during hours of operation and must not be left on the sidewalk overnight.
- (vi) Any electronic or mechanical attachments that give the effect of movement or animation are prohibited.
- (vii) Illumination is prohibited.
- (viii) Must be kept in good condition.
- (ix) All portable display signs are subject to removal at the order of the police or Village Manager for emergencies, major events, and right-of-way maintenance, at all times.

(e) Permitting Process. All portable display signs require submission of an application and a one-time issuance of a permit. New or replacement signs require a new permit.

(i) A certificate of insurance coverage naming the Village as an additional insured party in the amount of at least \$1,000,000.00 for public liability and property damage associated with the use and placement of the sign must be filed with the Zoning Administrator, if the portable display sign is to be placed in the public right-of-way.

(ii) A hold harmless and indemnification agreement signed on behalf of the business must be filed with the Zoning Administrator.

(iii) Application and permit fees shall be established by the Village Council.

(3) Allowable civic and charitable activity signs.

(a) Permission to display a sign or banner for civic or charitable activity may be authorized by the Zoning Administrator and requires a permit.

(b) Non-profit community groups may display portable display signs on the public right-of-way next to a business in the Central Business District within five (5) days of, during, and no more than 24 hours after their event, with the permission of that business owner. The business owner does not forfeit the right to display their own business sign. The non-profit signs should fall under the same design and permitting standards as the for-profit portable display signs, except for the Section 151.150C)2)e)i) insurance requirement.

(4) Promotional light pole banners are permitted by Council approval. Promotional street banners are permitted by the Zoning Administrators approval on Village controlled streets. All promotional banners which are not properly maintained shall be removed at the order of the Zoning Administrator.

(5) All other promotional signs and banners are strictly prohibited.
(Ord. 239, passed 3-5-2001, § 8.6) Penalty, see § 151.999

(D) Effective Date

This Ordinance shall take effect following its adoption and publication pursuant to the procedures outlined in Section 9 of Public Act 226 of 2003 (MCL 125.139).

Village Council member Dresch moved the adoption of the foregoing Ordinance, which was supported by Village Council member Way and thereupon adopted by the Village of Manchester Village Council by a roll call vote of the Village Council at the regular meeting, held this 7th day of April 2008.

Julie Schaible, Village Clerk